

Ceredigion Active Travel Network Maps Consultation

Pre-Statutory Report for Elected Members and Internal Stakeholders



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Glossary of Key Terms

Key Term	Description
Active Travel	Active travel is a term used to describe walking and cycling for purposeful journeys. According to the Active Travel Act Wales 2013, 'walkers and cyclists' include disabled people and mobility users.
Active Travel Network Maps (ATNMs)	Under the Active Travel Act, Local Authorities have a duty to map Existing and Future routes for walking and cycling within localities specified by Welsh Government.
Basic Network	A term used to describe all routes within an area available to walkers and/or cyclists.
Commonplace	Welsh Government provided online engagement platform.
Designated Localities/Towns	Built up areas defined by Welsh Government for which the mapping duty applies.
Existing Route	Refers to a route that has been audited against a set of Welsh Government specified criteria and deemed suitable for walking, cycling or both.
Future Route	Previously referred to as Integrated Network Routes (at 2017) and now referred to as 'Future Routes'. These refer to routes that either do not yet meet the threshold of the Welsh Government specified criteria, do not yet exist, or have not yet been audited.
Mesh Network Density	Welsh Government outline an aim for 'comprehensive' networks within the designated towns within 15 years. If a town is imagined as a grid, comprehensive is described by the Welsh Government as an Active Travel Standard route for every 250m (in addition to the Basic Network of available routes).
Propensity to Cycle Tool (PCT)	It is an online and interactive planning support tool to provide an evidence base to inform investment in cycling.

WeITAG	An appraisal process for transport projects in Wales that considers the problem and assesses potential options that could provide a solution against a range of criteria.
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Part 1: Overview

Dear Elected Member/Stakeholder,

Ceredigion County Council (CCC) commissioned Sustrans Cymru to undertake a review of the Active Travel Network Maps (ATNMs) in Ceredigion, in accordance with the duties outlined within the Active Travel (Wales) Act 2013¹ (referred to as the Act).

CCC has undertaken Stages 1 and 2 of the engagement process, and are preparing for the statutory element of the process, as required under the Duties of the Act.

Aim of this Update

This update aims to provide Members and internal colleagues with results from Phase 2 of the Engagement process, and incorporation of recommendations for Active Travel Route proposals to be taken to Statutory Consultation as a result of Phases 1 and 2 (recommended routes for addition are discussed in Part 4 of this report).

The Active Travel (Wales) Act 2013

'Active Travel', as defined within the Act, refers to walking and cycling for everyday utility journeys (e.g. journeys to places of education, the shops or to work). The scope of routes considered under the Act therefore do not apply to recreational and leisure routes, unless they also provide sufficient evidence as a utility journey.

Designated localities/towns are covered under the Active Travel (Wales) Act 2013, and in Ceredigion these have been identified by Welsh Government as:

- Aberystwyth
- Cardigan
- Lampeter

(This can include nearby settlements where there is clear potential and evidence for Active Travel journeys to the nearby designated towns).

The maps applying to the above towns aim to show a proposed comprehensive network of active travel routes for walking and cycling modes – which under the statutory duties of the Act must be submitted to Welsh Government in late 2021 for approval.

¹ <https://www.legislation.gov.uk/anaw/2013/7/contents/enacted>

As a minimum, routes must connect to all existing and planned schools within the areas cited above. Routes should be well justified against robust evidence sources (described in further detail within Part 3).

It is the Council's understanding that routes included on the map approved by Welsh Government, will be eligible for applications for funding to the Welsh Government's Active Travel Fund (although the successful outcome of applications for funding will be subject to providing sufficient evidence to support a 'Case for Change'). Some routes identified may be dependent on developer contributions, or liaison with external parties such as the Welsh Government and its Trunk Roads Agent and/or landowner agreements.

The proposals show existing routes that are currently suitable for active travel use, as well as those that have potential to meet the minimum active travel standards with improvement.

The process so far has included extensive (Phase 1 and 2) public and stakeholder engagement, desktop study and site visits/audits of the proposed routes and related facilities to produce a draft network for submission. This report is split into four sections:

Part 1 provides a brief introduction to Active Travel and scope of this review.

Part 2 provides an overview on the engagement activities undertaken by CCC to obtain broad feedback from communities, stakeholders, delivery partners and members of the public.

Part 3 describes the process undertaken to get to the networks to be presented at the statutory consultation.

Part 4 describes the recommendations for updates to the proposed network (compared to that proposed at Phase 2) for CCC consideration.

Where are we in the process?

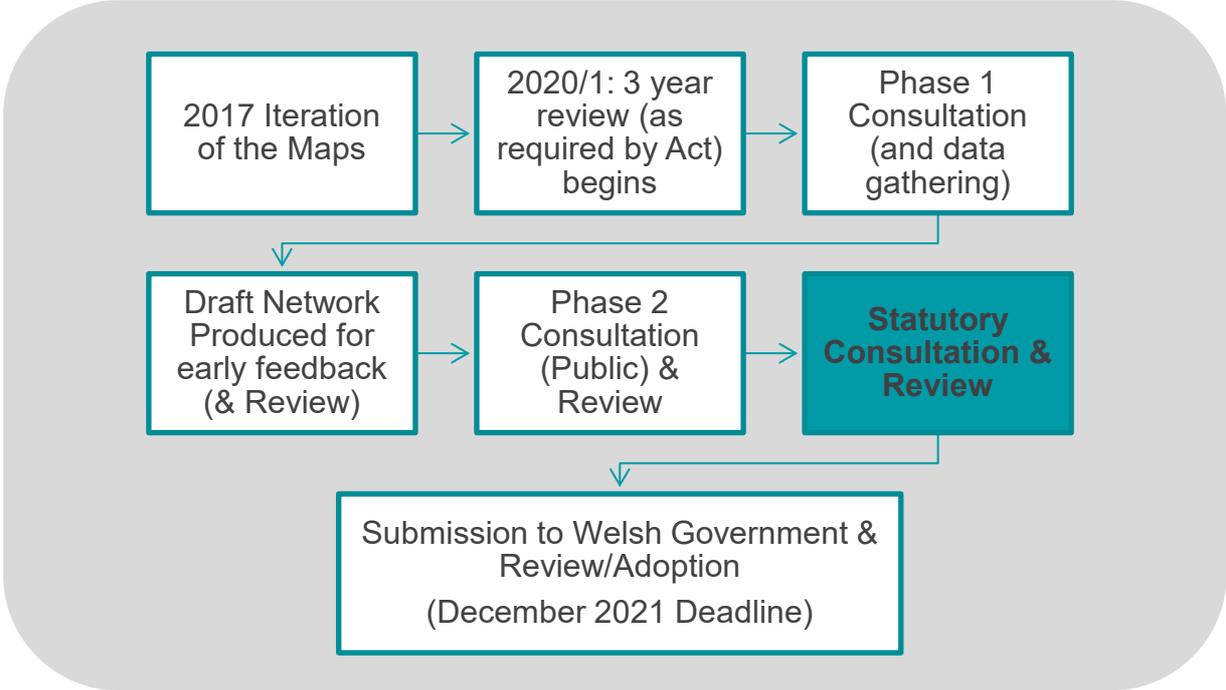


Figure 1: Process development stages

Part 2: Engagement Summary

The Importance of Engagement

Amendments to the Welsh Government's Draft Active Travel Delivery Guidance² place an emphasis on the importance of consultation and engagement in the development of Active Travel Network Maps (ATNMs).

The principles embedded within the guidance consider that Active Travel Networks developed with communities and by existing and future users, are more likely to be used and therefore the impact of any infrastructure delivered is likely to be greater.

The guidance suggests a multi-phased approach to engagement, with the first opportunity being at route identification stage. A second opportunity for engagement should take place following completion of the outline design to provide stakeholders a further opportunity to refine the scheme design. For ATNM's developed under the Active Travel Act, there must be a statutory 12 week public consultation period.

Multi-phased Engagement Process

So as to ensure delivery of a rigorous and meaningful engagement process, Ceredigion County Council began a delivery of engagement during November 2020, being the first Local Authority (LA) to launch the public consultation through the Welsh Government provided platform 'Commonplace'.

In order to receive reliable feedback and to give people the opportunity to stay involved throughout all stages of the consultation process, Ceredigion chose a multi-phased approach of engagement. This goes beyond the minimum requirements of the Active Travel Delivery Guidance, but this approach was considered highly desirable so as to demonstrate that Ceredigion County Council had followed a fully inclusive process.

² <https://gov.wales/active-travel-guidance>



*Figure 2: Online Engagement Platform
(<https://ceredigion.commonplace.is/> screenshot 6.1.2021)*

The first phase of the ATNM consultation in Ceredigion ran for six weeks between 26 November 2020 and 6 January 2021 and was accessible through the online engagement platform Commonplace. The initial consultation asked specifically about barriers people face on their everyday journeys when walking or cycling.

The initial phase has seen a significant response rate, especially when considering the difficult circumstances for public engagement due to Covid-19 restrictions. In total, the consultation has seen:

- 675 people actively participating,
- 2663 individual visitors,
- 505 individual comments,
- 1619 agreements with existing comments.

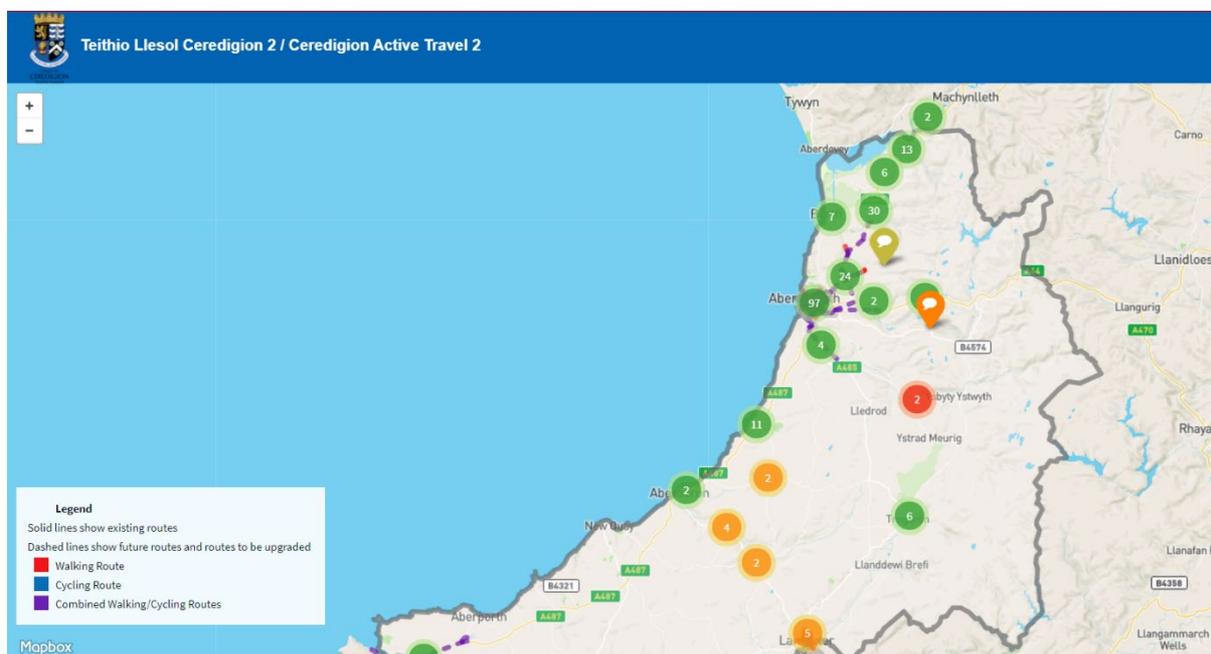


Figure 3: Commonplace Phase 2, Feedback on the Active Travel Draft Network Map (<https://ceredigion2.commonplace.is/>, screenshot 22.3.2021)

The second phase of the consultation sought to obtain public feedback on the proposed Active Travel Draft Network Map. The second phase received a lower number of responses but can still demonstrate considerable levels of engagement. Again, the Phase 2 consultation was made available through Commonplace and it was online for 3 weeks from 3rd to 22nd March 2021. In total, the consultation has seen:

- 328 people actively participating,
- 1533 individual visitors,
- 273 individual comments,
- 716 agreements with existing comments.

Stakeholder mapping

An in-depth stakeholder mapping process formed the starting point of the consultation to make sure all audiences suggested within the Active Travel Delivery Guidance were included (i.e. children and young people, seldom heard groups, groups with protected characteristics, people who feel unable to travel actively now, as well as key stakeholders, delivery partners, wider public and persons that had requested to be consulted). An anonymised version of the stakeholder list was shared with the local Sustrans volunteer network in Ceredigion to identify missing stakeholder groups.

Engagement Activities

Email Campaign

To accompany the launch of the consultation an email campaign reached out to over 240 local groups, community hubs, charities, sports clubs, businesses, adjoining local authorities, police stations, Elected Members, Community and Town Councillors, etc. (Complete list of groups contacted is listed in Appendix A).

Social media

The launch was promoted through a press release across print and online media in Ceredigion and across the Sustrans social media channels (Twitter and Facebook) through repeated media posts (2.12.2020, 17.12.2020, 6.1.2021, 8.1.2021, 3.3.2021, 4.3.2021).

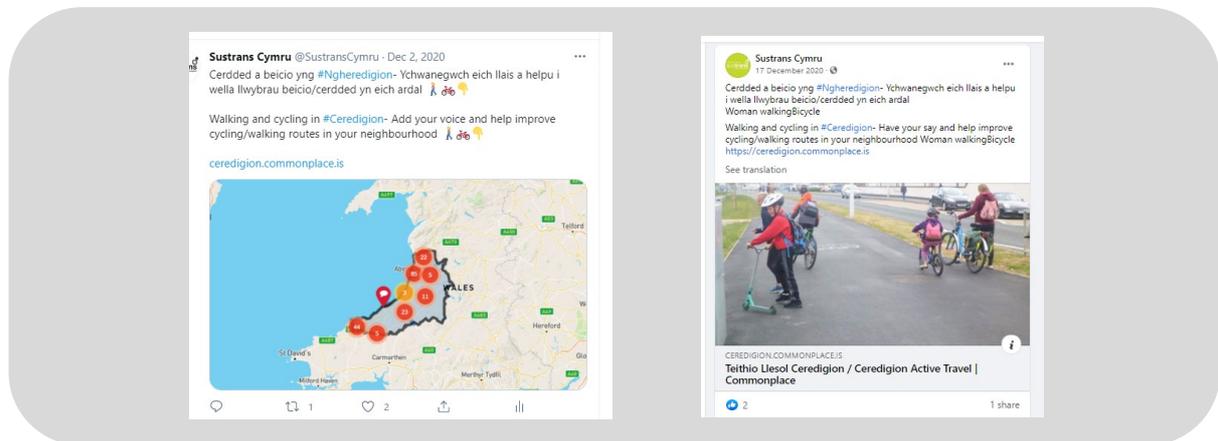


Figure 4: Phase 1 consultation: Facebook/ Twitter posts via Sustrans Cymru, Screenshots Dec 2020

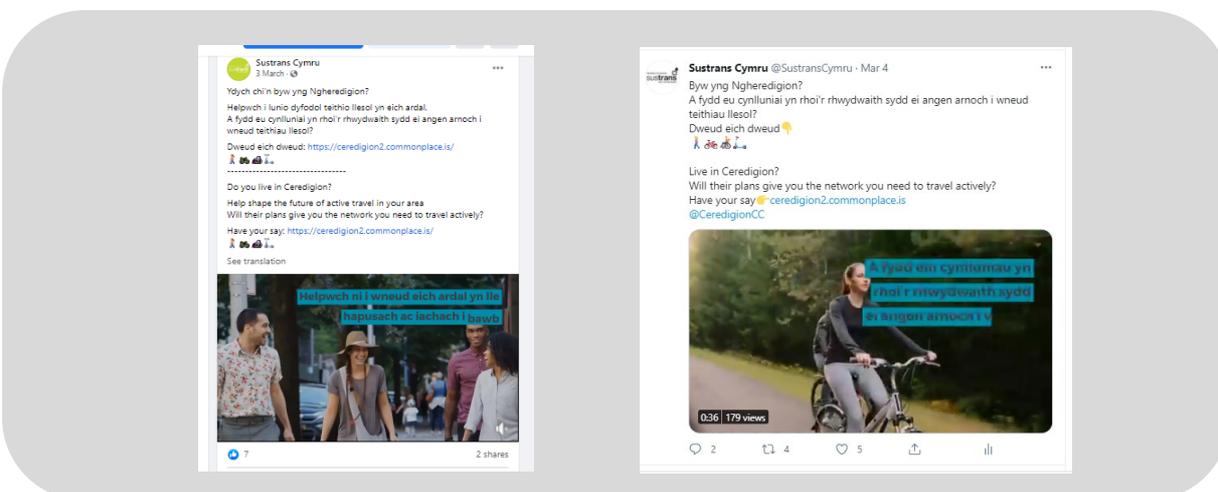


Figure 5: Phase 2 Consultation: Twitter/Facebook posts via Sustrans Cymru, Screenshots March 2021

Over 25 local groups were contacted directly through personal messages via Facebook.

Paper copies of Consultation map and survey

To ensure accessibility of the consultation for as many people as possible, a paper version of the consultation map and survey in both English and Welsh was made available here through mail to individuals upon request.

CEREDIGION ACTIVE TRAVEL NETWORK MAPPING



CYNGOR IRE
CEREDIGION
COUNTY COUNCIL

YMUWCH A'R MUDIAD



sustrans
JOIN THE MOVEMENT

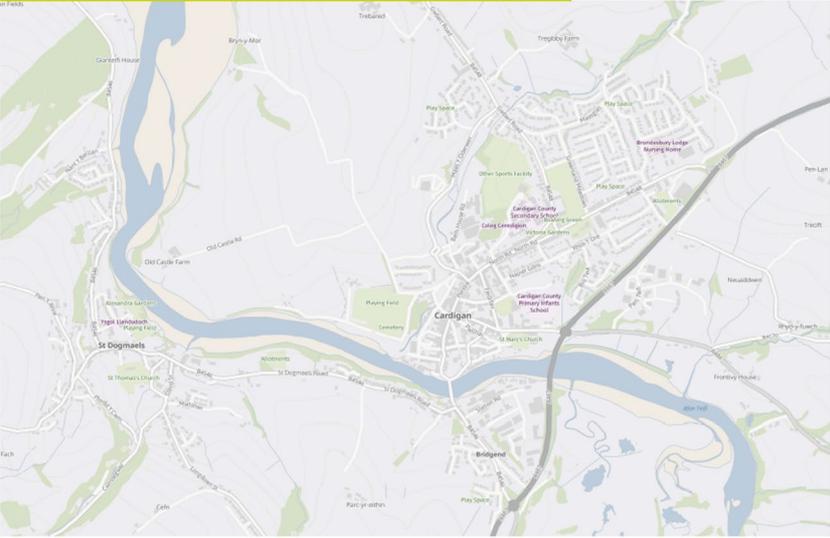
<p>Where have you placed your comment? Eg. street name, school name</p> <hr/> <p>What is your connection to this place?</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Go to school here</td> <td style="width: 50%;">Come shopping here</td> </tr> <tr> <td>Live here</td> <td>Work here</td> </tr> <tr> <td>As a transport interchange/hub</td> <td>Go to College/University</td> </tr> </table> <p>Other: _____</p> <p>What are you commenting on?</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Road</td> <td style="width: 50%;">Pavement/footpath</td> </tr> <tr> <td>Cycle lane (on road)</td> <td>Cycle parking</td> </tr> <tr> <td>Cycle path (off road)</td> <td>Junction</td> </tr> <tr> <td>Walking & Cycling shared path (off road)</td> <td>Crossing</td> </tr> </table> <p>Other: _____</p> <p>What is the issue you are commenting on?</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Lack of safe route for walking</td> <td style="width: 50%;">Street furniture</td> </tr> <tr> <td>Hard to cross the road</td> <td>Poor lighting</td> </tr> <tr> <td>Behaviour of road users</td> <td>Poor air quality</td> </tr> <tr> <td>Lack of secure bike parking</td> <td>Pavement parking</td> </tr> <tr> <td>Behaviour of other path users</td> <td>Heavy traffic</td> </tr> <tr> <td>Lack of safe route for cycling</td> <td>Barriers to access</td> </tr> <tr> <td>Poor signage/route hard to find</td> <td>Speeding</td> </tr> </table> <p>Other: _____</p> <p>What is the issue you are commenting on?</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Improve path surface</td> <td style="width: 50%;">Add dropped kerbs</td> </tr> <tr> <td>Add cycle parking</td> <td>Slow down traffic</td> </tr> <tr> <td>Connect pavements</td> <td>Repaint lane stripping</td> </tr> <tr> <td>More seating</td> <td>Better enforcement</td> </tr> <tr> <td>Remove barriers</td> <td>More cycle lanes</td> </tr> <tr> <td>Restrict traffic or close road</td> <td>Better signage</td> </tr> <tr> <td>More facilities for disabled</td> <td>Pedestrianise</td> </tr> <tr> <td>Widen footpath/pavement</td> <td>Add/improve crossing</td> </tr> <tr> <td>Remove pavement clutter</td> <td>Safer junction</td> </tr> </table> <p>Other: _____</p>	Go to school here	Come shopping here	Live here	Work here	As a transport interchange/hub	Go to College/University	Road	Pavement/footpath	Cycle lane (on road)	Cycle parking	Cycle path (off road)	Junction	Walking & Cycling shared path (off road)	Crossing	Lack of safe route for walking	Street furniture	Hard to cross the road	Poor lighting	Behaviour of road users	Poor air quality	Lack of secure bike parking	Pavement parking	Behaviour of other path users	Heavy traffic	Lack of safe route for cycling	Barriers to access	Poor signage/route hard to find	Speeding	Improve path surface	Add dropped kerbs	Add cycle parking	Slow down traffic	Connect pavements	Repaint lane stripping	More seating	Better enforcement	Remove barriers	More cycle lanes	Restrict traffic or close road	Better signage	More facilities for disabled	Pedestrianise	Widen footpath/pavement	Add/improve crossing	Remove pavement clutter	Safer junction	<div style="background-color: #92d050; padding: 5px; text-align: center; font-weight: bold; margin-bottom: 5px;">Mark a location on the map where you want to comment.</div>  <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p>Any other comments?</p> <div style="border: 1px solid #ccc; height: 40px; width: 100%;"></div> </div>
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Figure 6: Example of paper map and survey questions, sent out to individuals on request.

Printed Posters

Printed posters were distributed to the main post offices, libraries, and bicycle shops in the designated settlements.

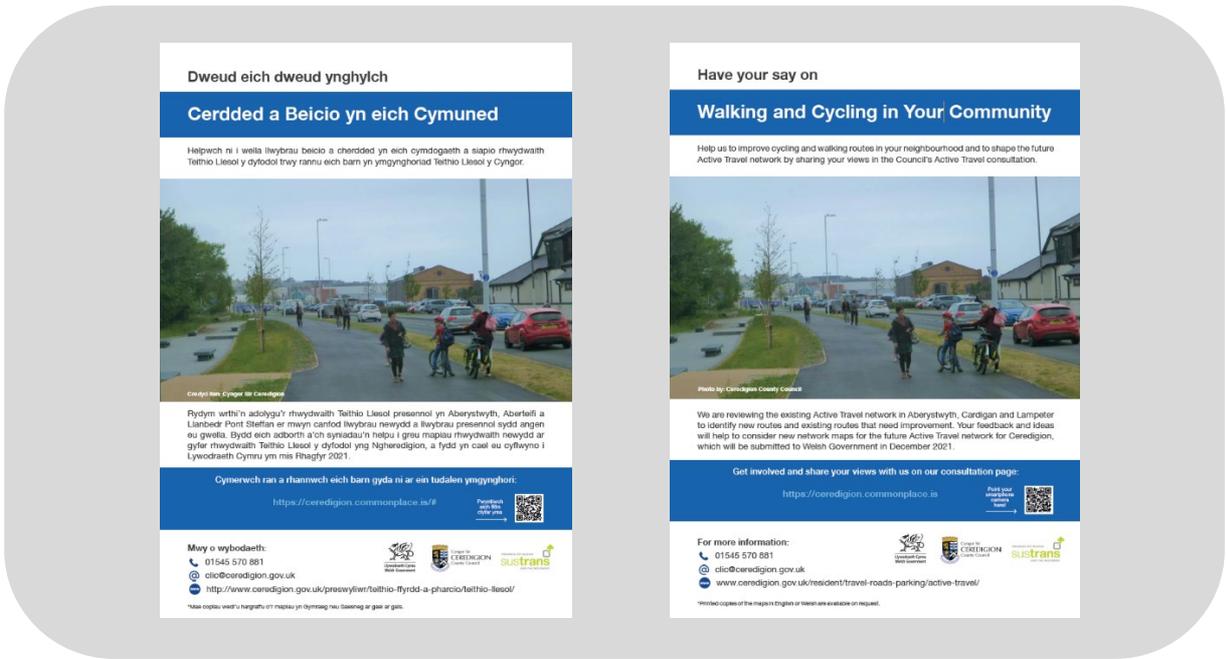


Figure 7: Consultation poster (print version and digital flyer in Welsh and English), distributed to libraries, post offices, and bike shops.

Engagement with Elected Members, Town and Community Councils

In order to obtain early feedback on the draft route maps, stakeholders were invited to preview the draft ATNM after Phase 1 consultation before they were released to public in consultation Phase 2 on 3 March 2021. The draft maps could be accessed online and internal stakeholders were encouraged to view and comment on the proposed route maps.

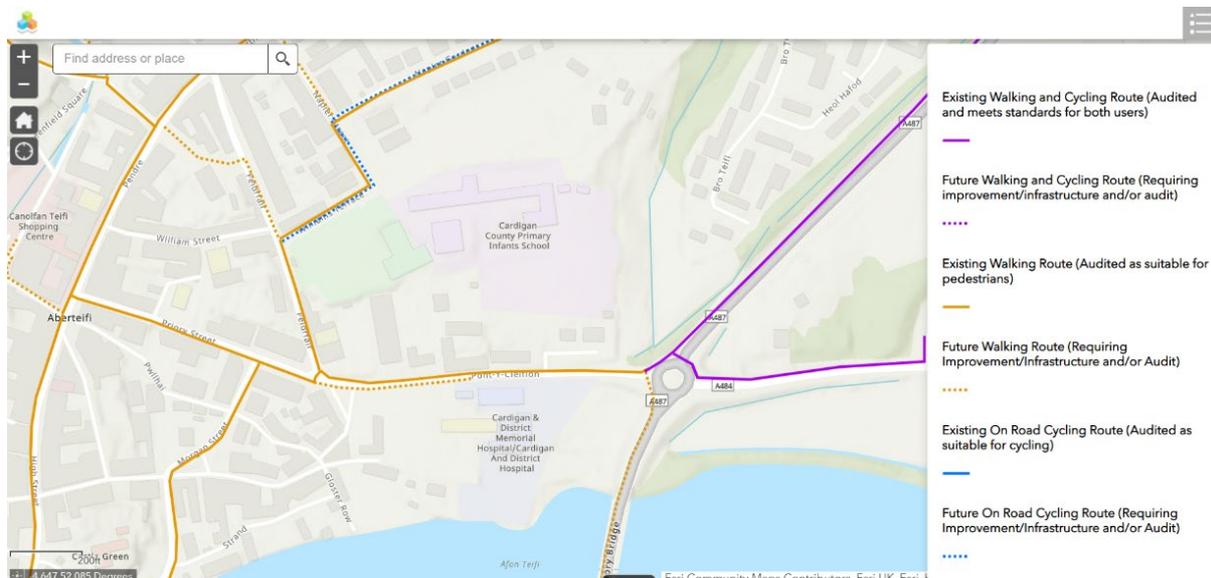


Figure 8: Draft route map for walking & cycling, accessible for all Internal Stakeholders through GIS-based online map. Screenshot, 20.02.2021

An interim report was shared with the internal stakeholders at the same time, providing an overview of the ATNM process, an update on the consultation and giving guidance on how to view and provide feedback on the draft network maps of Ceredigion. The report was shared with all Elected Members on 18 February 2021.

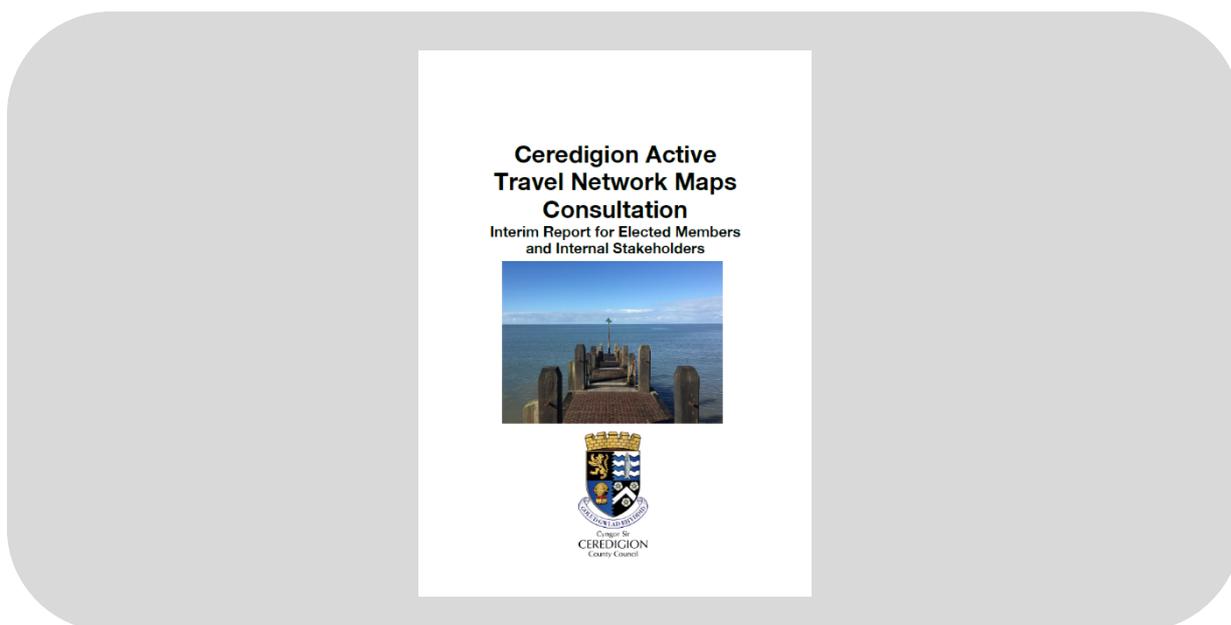


Figure 9: Interim report for Elected Members and Internal Stakeholders

Engaging people with protected characteristics

On behalf of Ceredigion Council, Sustrans reviewed the demographic, geographic and equalities data on respondents after the first phase of engagement, matching them with Census 2011 data in order to identify underrepresented groups/areas to help focus further engagement activities during statutory consultation. The results showed overall good matches between respondents and population data, with only small discrepancies in the engagement levels of people under 24 and people aged 65 and over. As a result, engagement activities in Phase 2 focused more on these underrepresented groups.

The Royal Institute for the Blind, Guide Dogs Cymru and the Welsh Council for the Blind were consulted with on several occasions to provide opportunities for **visually impaired people** to give their feedback. Coordinated through the Wales Vision Forum, people with sight loss gave their feedback through an online questionnaire, by post, at virtual member forums and over the telephone. To receive specific feedback on barriers that **people who are living with deafblindness** face, direct conversations took place with a member of Deafblind Cymru.

To promote the consultation among **young people** and **vulnerable groups**, conversations and meetings took place with the Future Generations Commissioner for Wales, the Children's Commissioner for Wales and the Council for Voluntary Youth Work.

In addition to this, a promotional video targeted at young audiences was made and shared through social media specifically with groups and organisations working with young people, such as Ceredigion Youth Service, Aberystwyth University, University of Wales Trinity Saint David, Coleg Ceredigion, Urdd Ceredigion, Youth Forum Penparcau, etc.



Figure 10: Promotion video on the consultation targeted at young people, shared through Twitter/Facebook. Screenshot 3.3.2021

To promote engagement among **young and older people** as well as **women**, a bilingual flyer and poster was shared specifically with groups with a focus on young people and on older people, such as the Age Cymru Dyfed, U3A local groups, Merched Y Waw, West Wales Care Partnership, Ceredigion 50+, etc.



Figure 11: Flyers/Posters for Phase 2 Engagement, focused on groups with protected characteristics

Please see Appendix A for a full list of groups contacted and directly involved in this consultation.

Focused engagement in Lampeter

The commonplace Phase 1 datasets showed a very low level of feedback from Lampeter residents. Based on this, an additional 30 groups and organisations in Lampeter were contacted with launch of the Phase 2 consultation. The local ward members were also contacted directly and encouraged to promote the consultation on the draft network in Lampeter.

Sustrans Cymru recommends that engagement activities in Lampeter should be extended during statutory consultation, e.g. through letter drops or face-to-face engagement in the town centre of Lampeter, if permitted - dependent upon Covid restrictions.

Engagement with schools

Engagement with schools was undertaken and it combined a variety of activities: 14 Primary Schools, 3 Secondary and 1 '3 to 19' School within and adjoining the three designated settlements were contacted in an initial email campaign with follow-up phone calls and emails. Students of Y5 and older, families and carers were invited to provide their input through an online survey, which was individualised for each school. The school survey was live for five weeks from 20th April to 28th May 2021.

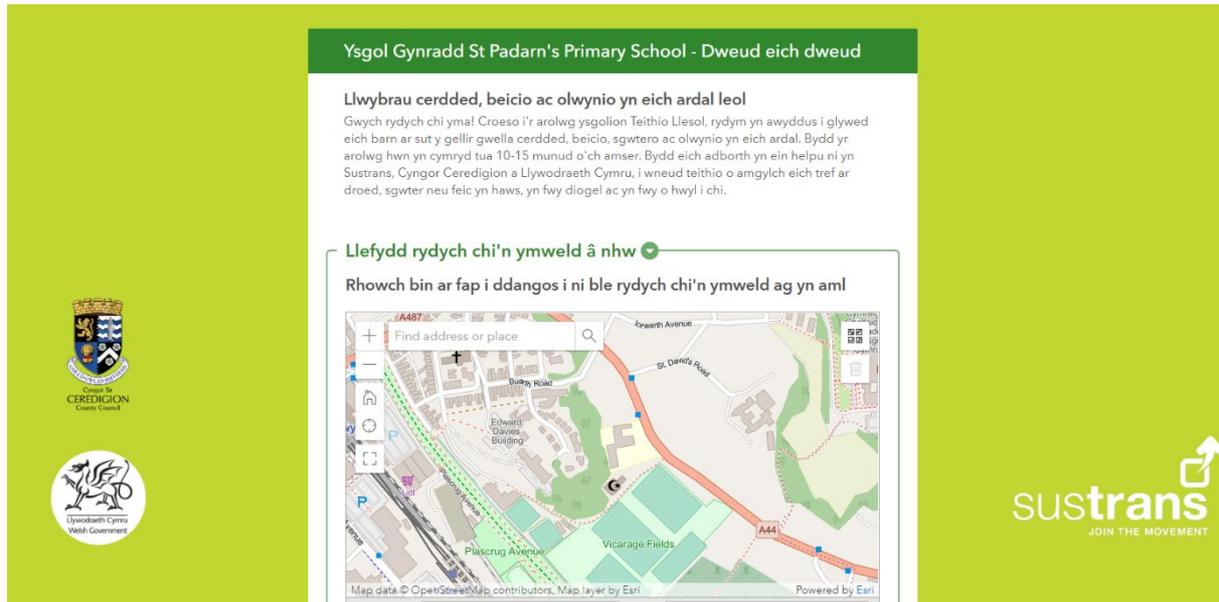


Figure 12: School specific online survey, example of Ysgol Gynradd St Padarn's Primary School, screenshot 20.4.2021.

If teachers wished to expand on the consultation and Active Travel in general during their lessons, they were provided with additional material, such as a bilingual lesson plan on Active Travel and the ATNM consultation, a home learner guidance (guidance for students currently unable to attend school) as well as bilingual instructional/informative videos that could be shown in the classroom. Two schools were provided with further resources and follow up activities upon their request.

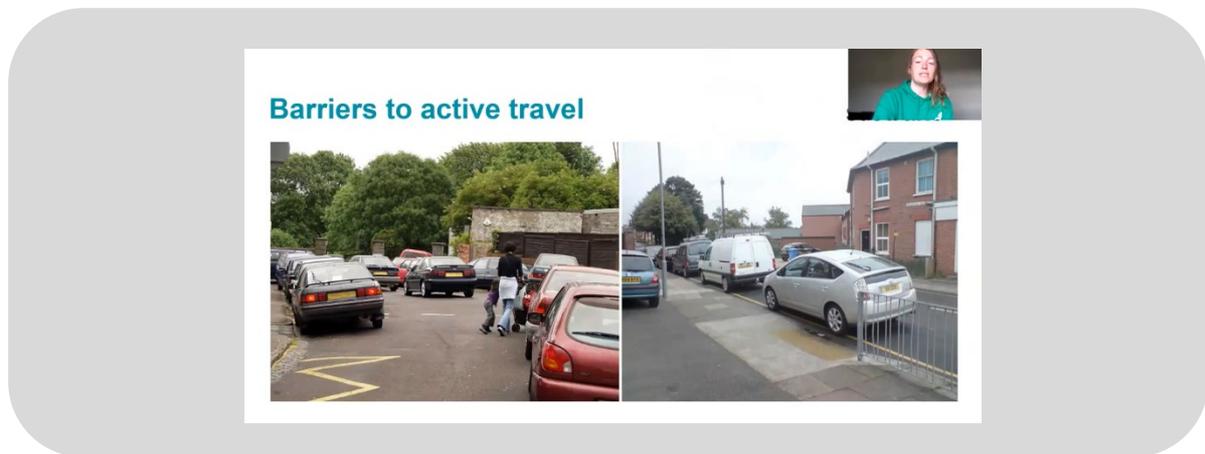


Figure 13: Instructional video on Active Travel and the ATNM Consultation, Screenshot YouTube 25.5.2021

The online survey was completed by 252 students from 9 different schools:

Schools	Respondents
Ysgol Gymunedol Talybont - Welsh Survey	14
Ysgol Comins Coch – English Survey	19
Ysgol St Padarn’s – English Survey	6
Ysgol Plascrug – English Survey	33
Ysgol Gynradd Llechryd - Welsh Survey	52
Ysgol Gynradd Llechryd – English Survey	8
Ysgol Gymraeg - Welsh Survey	51
Ysgol Gyfun Gymunedol Penweddig – Welsh Survey	19
Ysgol Gynradd Llanilar - Welsh Survey	44
Ysgol Gynradd Penllwyn - Welsh Survey	6

Table 1: Schools’ Survey responses

Part 3: Developing the Network & Draft Maps

The network development process has begun from a base of the 2017 iterations of the network maps submitted to, and accepted by, Welsh Government (provided on the CCC webpages via this link: <https://www.ceredigion.gov.uk/resident/travel-roads-parking/active-travel/>). Please note the maps are being updated as part of this process, and those accepted at 2021 will supersede the previous versions. To develop this network for the 2021 iteration, we have investigated three main sources of evidence, outlined within Table 2.

Activity	What has this involved?	Why is this useful for network development?
Desktop Study	Collating data to help justify route alignments, including (but not limited to): <ul style="list-style-type: none"> - Locations of key trip attractors - Locations of potential barriers - Commute flows - Ward statistics (including population density) - Identifying new developments since 2017 	This has allowed us to identify likely priority routes (in associated with site visits and engagement feedback) for consideration. This has also allowed us to support alignments with a robust evidence base that will aid in justifying the route alignments when presented to Welsh Government for approval.
Site Visits	Visiting routes during 2020 (outside of lockdown restrictions) to record existing and potential for improvements.	Has allowed us to ensure the 2017 iteration of the map is still valid (e.g. routes are still suitable for walking/cycling), and explore any alignments that justify addition. This also, in combination with desktop study and engagement feedback, highlights any deliverability constraints for proposed routes.

Activity	What has this involved?	Why is this useful for network development?
Engagement Feedback (process described within Part 2)	Commonplace Data, ongoing liaison with stakeholder groups and school-specific engagement via the Sustrans West and Mid Wales Active Journeys Officer.	Key to the network development as feedback from everyday users (e.g. may identify considerations missed at time of site visit)

Table 2- Activities Undertaken to Develop the Network

Mapping systems have allowed datasets to be collated for each of the designated towns in Ceredigion. Snapshots of the network are shown within the following Figures (note: for clarity, not all layers considered are shown on these examples).

A Basemap showing key destinations and settlements was used to then overlay with suitable data, as shown in Figure 14.

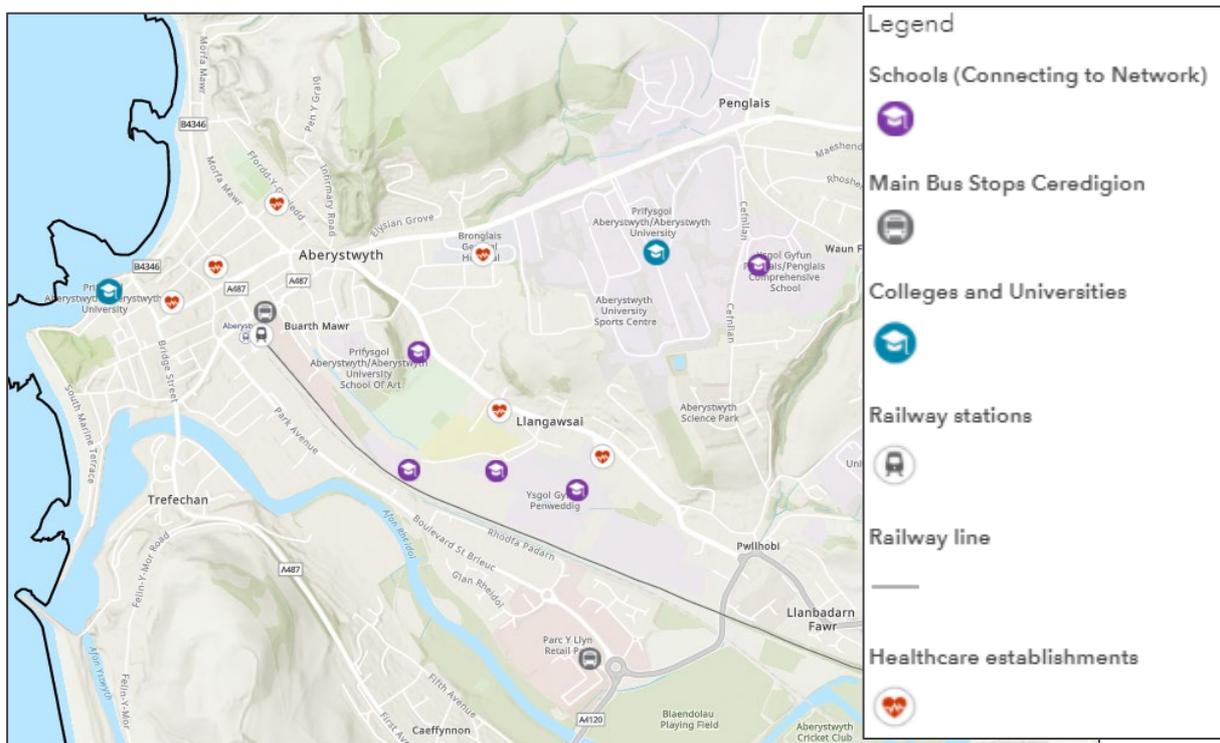


Figure 14 -Example of Overlaying Data

The route map that was published in 2017 showing the Existing and Future (previously 'integrated') routes identified for walking and cycling is shown in Figure 15.

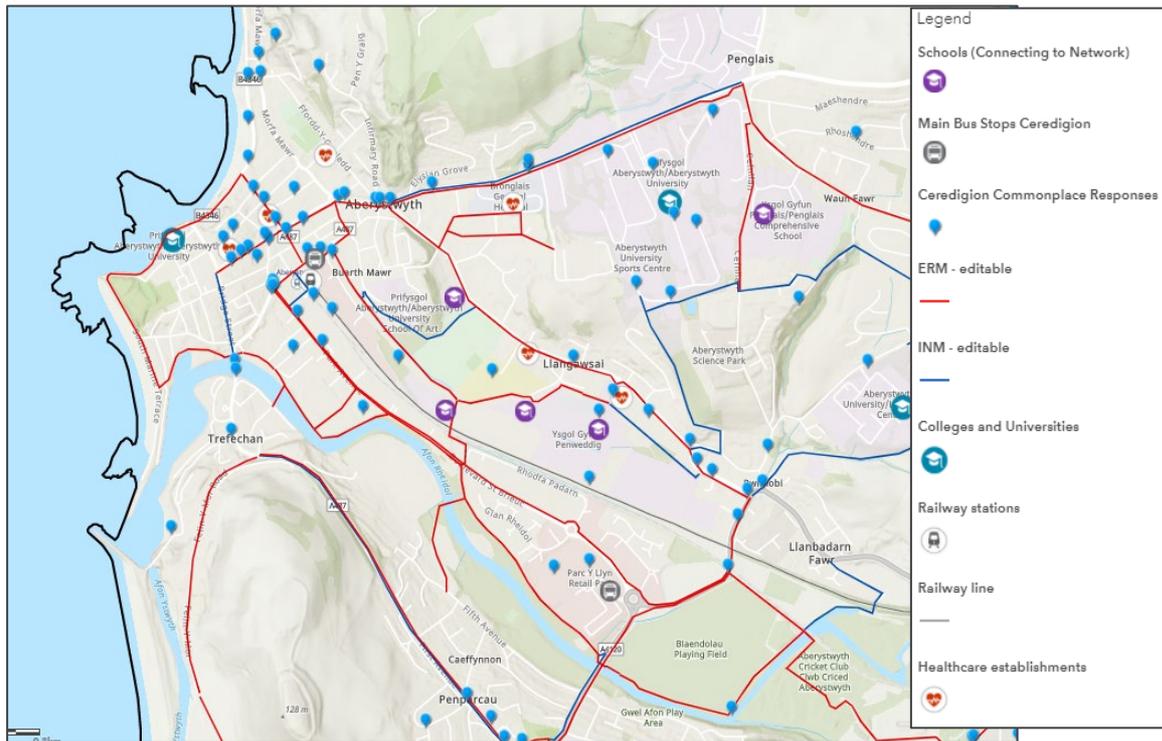


Figure 15 - Overlay of existing network routes (2017 iteration)

Future routes have been identified based on a combination of desktop study, site visits and engagement feedback, and shown in Figure 16.

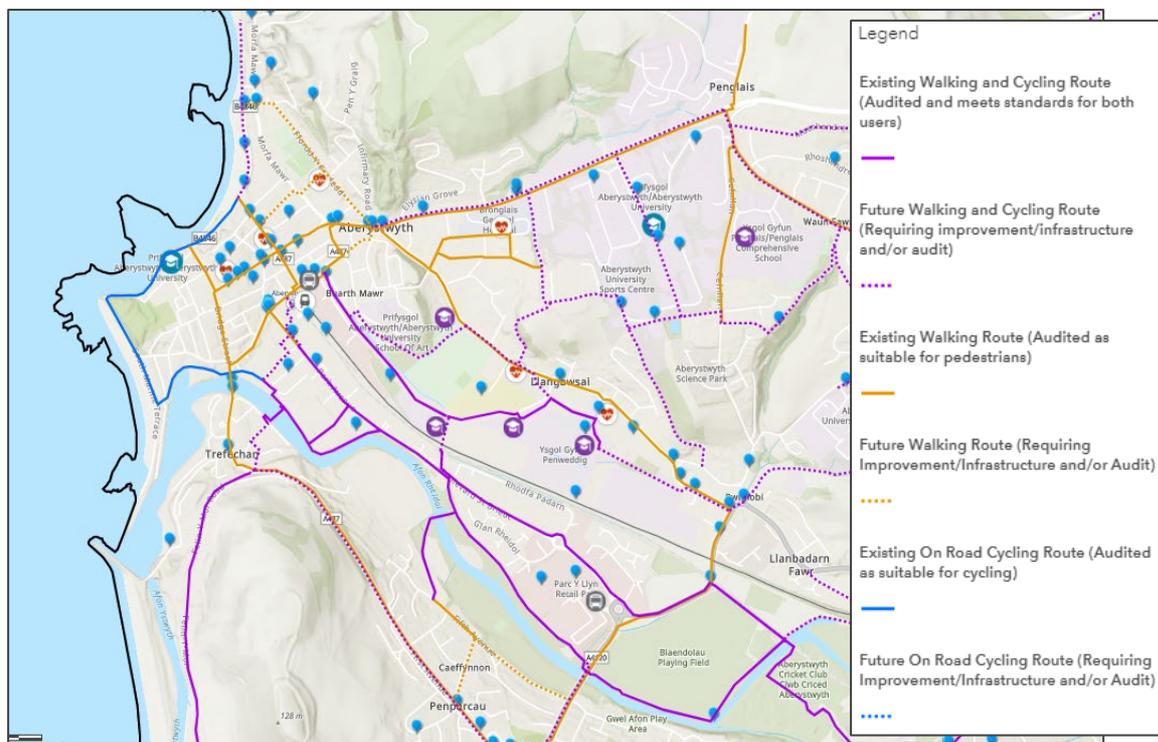


Figure 16 - Addition of Routes for Consideration in 2021 update (Phase 2)

These draft routes proposals were then submitted for a Phase 2 review, to ensure the map accurately reflected the engagement feedback from Phase 1. Detailed results from Phases 1 and 2 are described within Part 2 of this report.

To ensure the comments were taken into account, they were added to a GIS mapping system, with the previously proposed routes overlaid.

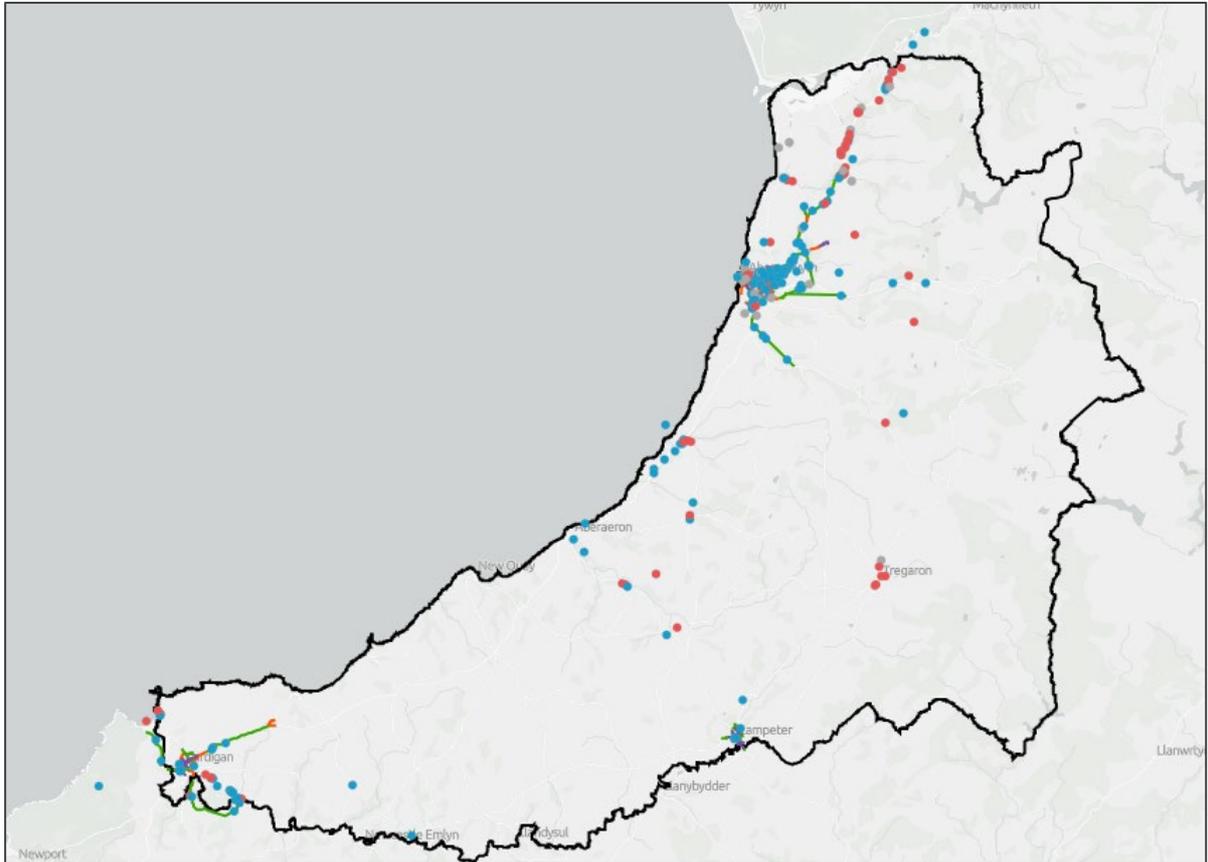


Figure 17 – Comments overlaid against network proposals (and in process of review)

Overall, respondents were found to agree with the route proposals where they were commenting upon a route already identified, although suggestions for specific designs to consider along certain route sections were received and should be considered at the detailed design stage.

Part 4: Network Recommendations

As a result of the feedback received throughout Phases 1 and 2 of the engagement, as well as site visits and desktop study, the following recommendations are proposed.

Recommendation 1: Routes already identified on the Map proposed at Phase 2 remain for the Statutory Consultation.

Overall 69% percent of respondents agreed or strongly agreed that the overall proposed network as presented on the Map would enable them to walk/cycle more for everyday journeys.

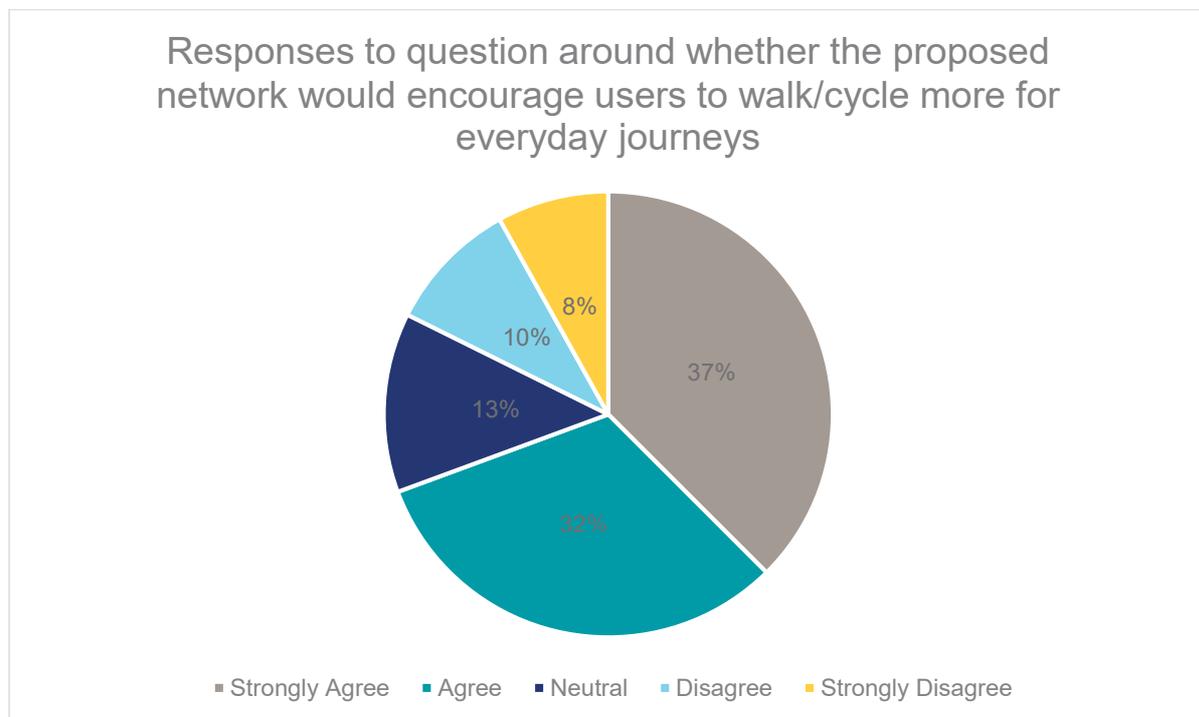


Table 3 – Percentage of respondents to question if the proposed network would encourage them to walk/cycle more for everyday journeys.

Some routes have been recommended for realignment, although the start/end point remains (see recommendation 2).

The audit score sheets associated with the Existing Routes have been provided within a separate excel spreadsheet to CCC.

Respondents were also asked if their comment related to a 'Missing Route'. These were subsequently reviewed and recommendations as to whether they should be included were made (see Recommendation 2).

The comments resulted in the following route sections being reviewed, with recommendations for addition/realignment as follows.

Recommendation 2: Addition of the following 'missing' routes onto the map proposed for Statutory Consultation.

- CER-FR-AB-642: Marine Terrace & North Road

- This route aims to address comments received about a need to improve network connections within the Town Centre area for cyclists and pedestrians, most likely via separated footway and possibly on carriageway cycleway provision, subject to measures which ensure traffic flows and speeds are appropriate.
- The benefits of inclusion of this route include enabling walkers and cyclists to connect to the existing routes on the seafront, with proposed/existing routes along Penglais Hill towards the Waunfawr area. The route would also connect Aberystwyth University sites, health clinic, the Bandstand, tennis courts and high density residential area of the town. It would also connect to the starting point of a popular recreational route to Constitution Hill (enabling potential recreational route users to undertake the 'utility' section of the journey as a pedestrian or cyclist rather than using the car).
- At the Welsh Government review stage, the network will be assessed to ensure coherence, particularly within built up areas with high potential for modal shift. Without inclusion of the CER-FR-AB-642 route, there is a risk associated within the town centre section of Aberystwyth that the proposed network will be rejected on the basis that it is not deemed coherent enough (particularly for the cycle network, where the previous proposals ended at the bottom of Penglais Hill and the junction of Marine Terrace and Terrace Road). The inclusion of CER-FR-AB-642 will allow CCC to bid for funds to investigate improvements in more detail to connect the existing/future sections.

- CER-FR-AB-643: Penglais Hill to Aberystwyth Station (Rear) via Poplar Row

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- This route aims to address comments received concerning the need to improve network connections between proposed routes and key trip attractors and onward routes within the town centre area, specifically linking up Penglais Hill proposals with the Station area (and onward routes to the Ystwyth and Rheidol Trails). Some of this route is already considered as 'Existing' for pedestrians, however, if accepted, provision on the future route map would indicate a desire to improve the situation for pedestrians, and provide a connection for cyclists.
 - Other benefits are that the route will support other aspirations in the area, such as by illustrating a desire to connect the Penglais Hill/Waunfawr/IBERs proposals eventually into the transport interchange, enabling more attractive multi-modal journeys and promote better access to passenger transport services.
 - Exact design options will require further study, but the route has significant potential for modal shift. Route options will require liaison with the Welsh Government Trunk Road Agent.
 - At the Welsh Government review stage, the network will be assessed to ensure coherence, particularly within built up areas with high potential for modal shift. Without inclusion of CER-FR-AB-643 there is a risk associated within the town centre section of Aberystwyth that the proposed network will be rejected on the basis that it is not deemed coherent enough (particularly for the cycle network, where the previous proposals ended at the bottom of Penglais Hill, the end of Park Avenue and the end of Plascrug Avenue). The inclusion of CER-FR-AB-643 will signify to Welsh Government a desire to improve provision for walkers/cyclists along the TRA487 sections, and allow CCC to bid for suitable design improvements for the Poplar Row sections.

- **CER-FR-AB-645: Talybont to Ceredigion/ Powys County Boundary**

- The route has been added in response to strong support received during the Phase 2 consultation, as well as a separate petition which has been sent to CCC in support. The route alignment aims to connect settlements along the TRA487 North of Aberystwyth to the Powys county boundary (linking to the Powys Network), complementing shorter-term proposals to link IBERs with Waunfawr. The route is likely to be a longer-term aspiration due to the length and likely deliverability challenges, which will require liaison with the Welsh Government Trunk Road Agent which manages the road.

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- If this route is not included, then there may be a risk encountered at the public statutory consultation stage, where strong support has already been evidenced as part of earlier informal stages of the consultation.

- **CER-FR-AB-646A & 646B: Borth to Llandre**

- This proposal has been split into two sections to acknowledge recent footway improvements between the TRA487 Junction and Lon Glan-Fred (the future route provision is therefore classified as both walkers and cyclists from Lon Glan-Fred to Borth, and for cyclists only from Lon Glan-Fred to the start of the shared use facility to the South (this is to account for the fact that the route is already existing for pedestrians)).
- Proposal would connect Borth with recently improved provision between Llandre and Bow Street, to connect into the IBERs route (and onwards via proposals to Aberystwyth). Benefits to this route are that it would connect Borth (population approximately 1400) with the network. There are also significant seasonal fluctuations to help justify inclusion due to Bryn Owen Park and other trip attractors along the seafront to the North. The Propensity to Cycle Tool (PCT) supports the inclusion of the route (with a potential 34% rise in cyclists under the E-Bike scenario, if appropriate provision is built).
- The proposal may also support future bids for the proposed Waunfawr to IBERs connection, as for this route (646A/B) to realise full potential, it should be considered as part of an area-wide intervention to improve connections from settlements to the North into the nearest service settlement of Aberystwyth.
- The most direct route would be along the B4353, although this may prove challenging to deliver due to width constraints, however, a public right of way also exists North of the B4353 which may provide a suitable option for a section of the route (this would require further study through the WeITAG Stages).

- **CER-FR-CA-020 – CER-FR-CA-024 Cardigan Town Routes**

- These route proposals have been added in response to overall comments received about the coherence of the network within the town centres (the comments specifically reference Aberystwyth routes, but a review of the network for similar opportunities also identified cycling connections within Cardigan to ensure coherence for cyclists to reach key trip attractors).

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- The most likely provision for cyclists along these town centre routes would be on carriageway, however the addition onto the ATNM would enable CCC to bid for funding to improve road safety for active travel users in this area. The town centre network would enable connections from the Future Route proposals to trip attractors within the town (including the shops, leisure centre, primary school, health centre, bus station, market and recently installed cycle parking facilities at the Mwldan Theatre and Cinema).
 - If this route is not included, then there may be a risk encountered at the Welsh Government review stage, where the network will be assessed to ensure coherence, particularly within built up areas with high potential for modal shift. Without the network of routes associated with CER-FR-CA-020/021/022/023/024 there is a risk associated within the town centre section of Cardigan that the proposed network will be rejected on the basis that it is not deemed coherent enough (particularly for the cycle network, where the previous proposals ended at the Pont-y-Cleifion roundabout, Bridge Street and Rhodfa'r Felin).
- **Realignment of proposed route into Llechryd to allow CCC to apply for Welsh Government funding to investigate most appropriate routing in further detail (e.g. via A484 or Cilgerran) (CER-FR-CA-013)**
- This route proposal has been realigned based on feedback received during Phase 2 of the consultation. Previously this was shown as a connection via Cilgerran, however, comments alluded to the indirectness of the proposal, particularly for pedestrians. The addition of this route allows for CCC to bid to WG for funds to appraise route options.

A number of comments were also received that did not relate to specific route alignments, but related facilities that also help to enable Active Travel, for example, cycle parking, which should be considered alongside future route improvements.

In accordance with the Active Travel Act Guidance, the routes proposed have been classified into **Primary, Secondary and Local Routes** - see Table 4 below - with their classification status available on the DataMapWales system.

Route Classification	Definition (as outlined within the Active Travel Act Guidance 2020) for Walking	Definition (as outlined within the Active Travel Act Guidance 2020) for Cycling
Primary	Busy urban shopping and business areas and main pedestrian routes	The key corridors between neighbourhoods/ residential areas and a town or city centre; routes between districts and neighbourhoods; cycle routes which are (or will be) used by a great many cyclists. Links to main public transport interchanges.
Secondary	Medium usage routes through local areas feeding into primary routes, local shopping centres etc.	The links between the primary routes; links to trip attractors such as schools, colleges, employment sites; cycle routes which are an attractor for a more limited range of users; routes which may cater for fewer cycle journeys than the primary routes but are still of strategic importance within the network. Links to local public transport interchanges and stops.
Local Routes (Cycling) Linking/Local Access Routes (Walking)	Linking local access footways through urban areas and busy rural footways. Footways associated with low usage, short estate roads to the main routes and cul-de-sacs.	All other all-purpose roads, greenways and bridleways that are not necessarily part of a designated route (e.g. many residential streets). This basic network of local routes (see para 14.4), although lower in the hierarchy, forms an important part of the cycle network, providing secondary and tertiary routes connecting to the strategic routes.

Table 4 –Primary/Secondary and Local Route Classifications

Routes have also been prioritised into Short, Medium and Longer term aspirations depending on the classifications above and a number of criteria as outlined within the Active Travel (Wales) Guidance.

[To include Table 5 once prioritised]

Appendix A: List of Groups Contacted

Stakeholder	Group	Phase 1	Phase 2	Engagement Activity
CCC Public Rights of Way Team	CCC	✓	✓	email
CCC Planning Development Section	CCC	✓	✓	email
CCC Highways Maintenance Section	CCC	✓	✓	email
WG Network Management officers for Active Travel on Trunk Roads	CCC	✓	✓	email
North and Mid Wales Trunk Road Agent officers for Ceredigion	CCC	✓	✓	email
Pembrokeshire County Council (in respect of the county border town of Cardigan)	CCC	✓	✓	email
Carmarthenshire County Council (in respect of the county border town of Lampeter))	CCC	✓	✓	email
Ceredigion Youth Service	CCC	✓	✓	email
UN LLAIS CYMRU / ONE VOICE WALES	CCC	✓	✓	email
Local Access Forum	CCC	✓	✓	email
All Elected Members (42)	CCC	✓	✓	email campaign/ letter/ Interim Report
All Town and Community Councils (51)	CCC	✓	✓	email campaign/ Interim Report
Protected Characteristics				
Ceredigion 50+ Forum	Age	✓	✓	email campaign
Age Cymru Dyfed	Age	✓	✓	email campaign

Care Society	Age	✓	✓	email campaign
Ceredigion Disability Forum	Disability	✓	✓	email campaign
Disabled People Together	Disability	✓	✓	email campaign
DASH Ceredigion	Disability	✓	✓	email campaign
West Wales Care Partnership	Disability	✓	✓	email campaign
West Wales Intergrated Autism Service	Disability	✓	✓	email campaign
Autism Initiatives Ceredigion	Disability	✓	✓	email campaign
Aberystwyth Town Football Disability	Disability	✓	✓	email campaign
Accessibility Aber Uni	Disability	✓	✓	email campaign
Cymdeithas Ceredigion i'r Deillion/ Ceredigion Association for the Blind (Aberystwyth and Cardigan)	Disability	✓	✓	email campaign
Disability Wales	Disability	✓	✓	email campaign
Snap Cymru	Disability	✓	✓	email campaign
Wales Council for Deaf People	Disability	✓	✓	email campaign
Stroke Association Ceredigion	Disability	✓	✓	email campaign
Royal National Institute of Blind Cymru	Disability	✓	✓	liaison through RNIB
Wales Council of the Blind	Disability	✓	✓	email & meeting
Guide Dogs Cymru	Disability	✓	✓	email & meeting
Aberystwyth Wheelchair Basketball Club	Disability	✓	✓	email campaign
Welsh Vision Forum	Disability	✓	✓	liaison through RNIB
Bi Cymru	Diversity	✓	✓	email campaign
Race Council Cymru	Diversity	✓	✓	email campaign
Stonewall Cymru	Diversity	✓	✓	email campaign
West Wales Anti-Racism Network	Diversity	✓	✓	email campaign
Ceredigion Women's Institute	Gender	✓	✓	email campaign
Merched Y Wawr Aberystwyth	Gender	✓	✓	email campaign
Mind Aberystwyth	Health	✓	✓	email campaign

Hafal Ceredigion	Health	✓	✓	email campaign
Peoples Practise Aberystwyth	Nature	✓	✓	email campaign
Ceredigion Local Access Forum	Nature	✓	✓	email campaign
Starlings Aberystwyth	Other	✓	✓	email campaign
Gweini	Religion	✓	✓	email campaign
Aberystwyth Masjid Mosque	Religion	✓	✓	email campaign
Lampeter University Mosque	Religion	✓	✓	email campaign
CAVO	Volunteering	✓	✓	email campaign
Wales Council for Voluntary Action	Volunteering	✓	✓	email campaign
University Aberystwyth Student Union	Young People	✓	✓	email campaign
University of Lampeter Student Union	Young People	✓	✓	email campaign
Family Information Service Ceredigion	Young People	✓	✓	email campaign
Ceredigion Youth Service (Youth Clubs in Cardigan and Lampeter)	Young People	✓	✓	email campaign
Active Young People (part of Ceredigino Actif)	Young People	✓	✓	email campaign
Children's commisioner for Wales	Young People	✓	✓	email campaign
Scouts Ceredigion	Young People	✓	✓	email campaign
Youth Parliament	Young People	✓	✓	email campaign
Yr Urdd Comms	Young People	✓	✓	email campaign
Yr Urdd Llangrannog	Young People	✓	✓	email campaign

Shelley Childs at Aber Cycle Fest / Ystwyth CC	Young People	✓	✓	email campaign
Extinction Rebellion Aberystwyth (620 members)	Young People	✓	✓	email campaign
Aberystwyth University	Young people	✓	✓	email campaign
Shelley Childs at Aber Cycle Fest / Ystwyth CC	Young people	✓	✓	email campaign
Primary/Special Schools, all (45)	Young people		✓	Online survey for schools
Secondary Schools, all (8)	Young people		✓	Online survey for schools
Groups/ Organisations/ Businesses				
Advancing Aberystwyth (BID group)	Business	✓	✓	email campaign
Wales TUC Cymru	Business	✓	✓	email campaign
South Wales Chamber of Commerce	Business	✓	✓	email campaign
Chamber of Commerce Aberystwyth/ Cadw Calon Aberystwyth	Business	✓	✓	email campaign
Health Challenge Wales	Health	✓	✓	email campaign
Planet Health Cymru/ Institute of Welsh Affairs	Health	✓	✓	email campaign
Bronglais Hospital	Health	✓	✓	email campaign
Civic Society Aberystwyth	Other	✓	✓	email campaign
Wales & West Housing Ass.	Housing	✓	✓	email campaign
Ceredigion Housing Options	Housing	✓	✓	email campaign
Tai Ceredigion Cyf	Housing	✓	✓	email campaign
Mid-Wales Housing	Housing	✓	✓	email campaign
The Wildlife Trust North Ceredigion	Nature	✓	✓	email campaign
The Wildlife Trust, Aberystwyth Botanical Society	Nature	✓	✓	email campaign
The Wildlife Trust South Ceredigion	Nature	✓	✓	email campaign
Woodland Trust Wales/ Coed Cadw	Nature	✓	✓	email campaign

NRW	Nature	✓	✓	email campaign
Open Spaces Society Wales	Nature	✓	✓	email campaign
Bwlch Nant yr Arian	Nature	✓	✓	email campaign
Dyfed Powys Police	Public body	✓	✓	email campaign
Aberystwyth Police Station	Public body	✓	✓	email campaign
Cardigan Police Station	Public body	✓	✓	email campaign
Lampeter Police Station	Public body	✓	✓	email campaign
Mid & Westwales Fire Rescue Services	Public body	✓	✓	email campaign
Hywel Dda University Health Board	Public body	✓	✓	email campaign
The National Library of Wales	Public body	✓	✓	letter & printed poster
Aberystwyth Town Library	Public body	✓	✓	letter & printed poster
Cardigan Library	Public body	✓	✓	letter & printed poster
Lampeter Library	Public body	✓	✓	letter & printed poster
Lampeter (University of Wales Trinity Saint David)	Public body	✓	✓	letter & printed poster
Aberystwyth Main Post Office	Public body	✓	✓	letter & printed poster
Cardigan Main Post Office	Public body	✓	✓	letter & printed poster
Lampeter Main Post Office	Public body	✓	✓	letter & printed poster
Ceredigion Actif	Sports	✓	✓	email campaign
West Wales Cycling Racing Team Aberaeron	Sports	✓	✓	email campaign
British Athletics Club Aberystwyth	Sports	✓	✓	email campaign
Sarn Helen	Sports	✓	✓	email campaign

Aberteifi/ Cardigan running Club	Sports	✓	✓	email campaign
Clwb Athletau Aberystwyth	Sports	✓	✓	email campaign
Aberystwyth Harriers Athletic and Running Club (Uni)	Sports	✓	✓	email campaign
Ceredigion Footpath Working Party	Sports	✓	✓	email campaign
Plascrug Leisure Centre Aberystwyth	Sports	closed due to Covid 19		
Leisure Centre Cardigan	Sports	closed due to Covid 19		
Leisure Centre Lampeter	Sports	closed due to Covid 19		
Community Transport Association (Wales)	Transport	✓	✓	email campaign
Bus users Cymru	Transport	✓	✓	email campaign
Wales Council for Voluntary Action	Volunteering	✓	✓	email campaign
Sustrans Network of volunteers in Ceredigion	Volunteering	✓	✓	email campaign
Living Streets Cymru	Walking & Cycling	✓	✓	email campaign
BikeBikeBike Cardigan	Walking & Cycling	✓	✓	letter & poster
Cyclemart Lampeter	Walking & Cycling	✓	✓	letter & poster
Cycle Works Aberaeron	Walking & Cycling	✓	✓	letter & poster
Summit Cycles Aberystwyth	Walking & Cycling	✓	✓	letter & poster
Afan Outdoor Leisure	Walking & Cycling	✓	✓	letter & poster
Halfords Aberystwyth	Walking & Cycling	✓	✓	letter & poster
Ramblers Aberystwyth	Walking & Cycling	✓	✓	email campaign
Ramblers Cardigan	Walking & Cycling	✓	✓	email campaign

Ramblers Lampeter	Walking & Cycling	✓	✓	email campaign
Velo Teifi	Walking & Cycling	✓	✓	email campaign
Cycling UK Tallardd Cyclists	Walking & Cycling	✓	✓	email campaign
West Wales Walking for Wellbeing	Walking & Cycling	✓	✓	email campaign
Ystwyth Cycle Club	Walking & Cycling	✓	✓	email campaign

Social Media

Stakeholder	Group	Phase 1	Phase 2	Engagement Activity
Aberystwyth Wheelchair Basketball Club	Disability	✓	✓	facebook message
Lampeter University Mosque	Diversity	✓	✓	facebook message
West Wales Anti-Racism Network	Diversity	✓	✓	facebook message
Merched Y Wawr Aberystwyth	Gender	✓	✓	facebook message
Ceredigion Ladies Football League	Gender/ Sports	✓	✓	facebook message
Lampeter Ladies' Football Team	Gender/ Sports	✓	✓	facebook message
Breeze Ceredigion	Gender/ Sports	✓	✓	facebook message
Visit Lampeter	Other	✓	✓	facebook message
Love Lampeter	Other	✓	✓	facebook message
What's on in Ceredigion	Other	✓	✓	facebook message
Aberissues	Other	✓	✓	facebook message
WE SAY NO TO CARDIGAN TOWN TRAFFIC DIVERSION	Other	✓	✓	facebook message
Lampeter Round Table	Other	✓	✓	facebook message

Cardigan Wales Community	Other	✓	✓	facebook message
Lampeter Rugby Club	Sports	✓	✓	facebook message
Clwb Seiclo Caron Cycling Club	Walking & Cycling	✓	✓	facebook message
Cycling UK Tallardd Cyclists	Walking & Cycling	✓	✓	facebook message
West Wales Walking for Wellbeing	Walking & Cycling	✓	✓	facebook message
Ystwyth Cycle Club	Walking & Cycling	✓	✓	facebook message
Sarn Helen Running and Cycling Club	Walking & Cycling	✓	✓	facebook message
Lampeter Ramblers	Walking & Cycling	✓	✓	facebook message
Exstinction Rebellion	Young People	✓	✓	facebook message
Lampeter Rainbows, Brownies, Guides, Rangers	Young People	✓	✓	facebook message

Focused Engagement Phase 2

	Group	Phase 1	Phase 2	Engagement activity	Group actively promoting consultation
National Groups					
Older People's Commissioner	Age	✓	✓	personal email	✓
Age Cymru	Age	✓	✓	personal email	
Disability Wales	Disability	✓	✓	personal email	☐
RNIB	Disability	✓	✓	personal email & meetings	✓

Welsh Guide Dogs	Disability	✓	✓	personal email & meetings	✓
Welsh Council of the Blind	Disability	✓	✓	liaison through RNIB	✓
Wales Vision Forum	Disability	✓	✓	liaison through RNIB	✓
Leonard Cheshire	Disability	✓	✓	personal email	
Diverse Cymru	Diversity	✓	✓	personal email	✓
Ramblers	Walking & Cycling	✓	✓	personal email	✓
Living Streets Cymru	Walking & Cycling	✓	✓	personal email	✓
Future Generations Officer	Young People	✓	✓	personal email	✓
Children's Commissioner	Young People	✓	✓	personal email	✓
Council for Voluntary Youth Work	Young People	✓	✓	personal email	
Welsh Youth Parliament	Young People	✓	✓	personal email	
Tros Gynnal Plant / Plant a Theuluoedd	Young People	✓	✓	personal email	
Ceredigion Safe Stars	Young People	✓	✓	personal email	
Children in Wales	Young People	✓	✓	personal email	
Local groups					
West Wales Care Partnership	Age	✓	✓	personal email	
Age Cymru Dyfed Cardigan/ Aberystwyth	Age	✓	✓	personal email	
Ceredigion 50+	Age	✓	✓	personal email	
Côr Meibion Cwmann	Age		✓	personal email	
Corisma	Age		✓	personal email	

U3A Cardigan	Age	✓	✓	personal email	
U3A Cardigan	Age		✓	personal email	✓
U3A Aberystwyth	Age	✓	✓	personal email	
U3A South Wales network	Age		✓	personal email	
Lampeter Chamber of Trade	Business		✓	personal email	
Dewis Cymru	Health		✓	personal email	
Hafal Crossroads	Health		✓	personal email	
African Community Centre	Diversity		✓	personal email	
Race Council Cymru	Diversity	✓	✓	personal email	✓
Ethnic Minorities and Youth Support Team Wales	Diversity	✓	✓	personal email	✓
Travelers/ Gypsy liaison officer	Diversity		✓	personal email	
Diverse Cymru WestWales	Diversity	✓	✓	personal email	
Custard Queens Women's Institute	Gender		✓	personal email	
Merched y Wawr	Gender		✓	personal email	
Ceredigion Ladies Football League	Gender		✓	personal facebook message	
Lampeter Ladies' Football Team	Gender		✓	personal facebook message	
Longwood Community Woodland	Nature		✓	personal facebook message	
Lampeter Community Hall	Other		✓	personal facebook message	
Royal British Legion	Other		✓	personal facebook message	
Lampeter Classics Society	Other		✓	personal facebook message	
Lampeter Round Table	Other		✓	personal facebook message	
Lampeter Motor Club	Other		✓	personal facebook message	

Lampeter 41 Club	Other		✓	personal facebook message	
Rotary Club	Other		✓	personal facebook message	
Transition Llambed	Other		✓	personal facebook message	
Lampeter Agricultural Society	Other		✓	personal facebook message	
Amnesty International Lampeter Group	Other		✓	personal facebook message	
Lampeter Town Twinning	Other		✓	personal facebook message	
Muslim Community (Mosque)	Religion		✓	personal facebook message	
Lampeter Bowls Club	Sports		✓	personal facebook message	
Lampeter Football Club	Sports		✓	personal facebook message	
Sarn Helen Running and Cycling Club	Sports		✓	personal facebook message	
Lampeter Rugby Club	Sports		✓	personal facebook message	
Lampeter Fencing Club	Sports		✓	personal facebook message	
CAVO	Volunteering	✓	✓	personal email	
Lampeter Ramblers	Walking & Cycling		✓	personal facebook message	
Ceredigion Youth Service	Young People	✓	✓	personal email	✓
Ceredigion Youth Service	Young People	✓	✓	personal email	✓

Lampeter Cubs	Young People		✓	personal facebook message	
Family Centre and Toy Library	Young People		✓	personal facebook message	
Gwerin y Coed	Young People		✓	personal facebook message	
Ysgol Bro Pedr	Young People		✓	personal facebook message	
Extinction Rebellion Aberystwyth	Young People			personal facebook message	
Youth Forum Penparcau	Young People		✓	personal facebook message	
Area 43, Cardigan	Young People			personal email	
Coleg Ceredigion	Young People	✓	✓	personal email	✓
Coleg Ceredigion	Young People	✓	✓	personal email	✓
Uni Aberystwyth	Disability	✓	✓	personal email	
Uni Aberystwyth	Sports	✓	✓	personal email	✓
Uni Aberystwyth	Young People	✓	✓	personal email	✓
Uni Aberystwyth	Young People	✓	✓	personal email	
CFFI Ceredigion Young Farmers	Young People		✓	personal facebook message	
Urdd Cymru / LINK	Young People		✓	personal email	
Urdd Ceredigion	Young People	✓	✓	personal email	✓
Lampeter Rainbows, Brownies, Guides, Rangers	Young People		✓	personal facebook message	

Lampeter Uni	Young People	✓	✓	personal email	✓
Lampeter Uni	Young People	✓	✓	personal email	
Lampeter Uni	Young People	✓	✓	personal email	✓
Scouts Ceredigion	Young People	✓	✓	personal facebook message	